



# Website review интерстрой.рф

Generated on May 04 2025 20:53 PM

The score is 47/100



## SEO Content

|                                                                                     |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                |                |                |                |                |
|-------------------------------------------------------------------------------------|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|
|    | Title              | <p>ИнтерСтрой — официальный сайт   Новостройки от застройщика в Крыму, Мурманске и Калининградской области</p> <p><b>Length : 103</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>                                                                                                                                                                                                                         |                |                |                |                |                |
|    | Description        | <p>Официальный сайт компании ИнтерСтрой. Квартиры в новостройках Крыма, Мурманска и Калининградской области по цене застройщика. 19 лет опыта. Более 90 введенных в эксплуатацию объектов общей площадью свыше 900 000 квадратных метров. Доступна ипотека, рассрочка и покупка жилья с помощью материнского капитала.</p> <p><b>Length : 307</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p> |                |                |                |                |                |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                                                                                                                               |                |                |                |                |                |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                                                                                                                                         |                |                |                |                |                |
|  | Headings           | <b>H1</b><br>0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  | Images             | <p>We found 23 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                 |                |                |                |                |                |

## SEO Content

|                                                                                  |                 |                                                                                                       |
|----------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------|
|  | Text/HTML Ratio | Ratio : <b>50%</b><br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                             |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                    |

## SEO Links

|                                                                                    |                         |                                                                                                       |
|------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                                      |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 103 links including 1 link(s) to files                                            |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 2.91%<br><br>Internal Links 97.09% |

## In-page links

| Anchor                         | Type     | Juice         |
|--------------------------------|----------|---------------|
| =                              | Internal | Passing Juice |
| <a href="#">Новостройки</a>    | Internal | Passing Juice |
| <a href="#">Севастополь</a>    | Internal | Passing Juice |
| <a href="#">Дом на Маячной</a> | Internal | Passing Juice |
| <a href="#">Доброгород</a>     | Internal | Passing Juice |
| <a href="#">Континенталь</a>   | Internal | Passing Juice |
| <a href="#">Симферополь</a>    | Internal | Passing Juice |
|                                |          |               |

## In-page links

|                                              |          |               |
|----------------------------------------------|----------|---------------|
| <a href="#">Республика</a>                   | Internal | Passing Juice |
| <a href="#">Поэма</a>                        | Internal | Passing Juice |
| <a href="#">Листория</a>                     | Internal | Passing Juice |
| <a href="#">БЦ Крымский</a>                  | Internal | Passing Juice |
| <a href="#">Моне</a>                         | Internal | Passing Juice |
| <a href="#">Парковые кварталы</a>            | Internal | Passing Juice |
| <a href="#">Симфония</a>                     | Internal | Passing Juice |
| <a href="#">Ботаника</a>                     | Internal | Passing Juice |
| <a href="#">Ялта</a>                         | Internal | Passing Juice |
| <a href="#">Вилла Ливадия</a>                | Internal | Passing Juice |
| <a href="#">Бакунинский</a>                  | Internal | Passing Juice |
| <a href="#">ЯлтаПарк</a>                     | Internal | Passing Juice |
| <a href="#">Вишневый Сад</a>                 | Internal | Passing Juice |
| <a href="#">Ай-Петри</a>                     | Internal | Passing Juice |
| <a href="#">Евпатория</a>                    | Internal | Passing Juice |
| <a href="#">ЦентрПарк</a>                    | Internal | Passing Juice |
| <a href="#">Розовое Озеро</a>                | Internal | Passing Juice |
| <a href="#">Ола-апарт</a>                    | Internal | Passing Juice |
| <a href="#">Кубики</a>                       | Internal | Passing Juice |
| <a href="#">Космос Смарт Евпатория Отель</a> | Internal | Passing Juice |
| <a href="#">Феодосия</a>                     | Internal | Passing Juice |
| <a href="#">Утесов</a>                       | Internal | Passing Juice |
| <a href="#">Алушта</a>                       | Internal | Passing Juice |
| <a href="#">Лучистое</a>                     | Internal | Passing Juice |
| <a href="#">Garden Palace</a>                | Internal | Passing Juice |
| <a href="#">На Фонтанке</a>                  | Internal | Passing Juice |
| <a href="#">Бахчисарай</a>                   | Internal | Passing Juice |
| <a href="#">Прованс</a>                      | Internal | Passing Juice |
|                                              |          |               |

## In-page links

|                                         |          |               |
|-----------------------------------------|----------|---------------|
| <a href="#">Мурманск</a>                | Internal | Passing Juice |
| <a href="#">Северное сияние</a>         | Internal | Passing Juice |
| <a href="#">Калининград</a>             | External | Passing Juice |
| <a href="#">Готовые объекты</a>         | Internal | Passing Juice |
| <a href="#">Севастополь</a>             | Internal | Passing Juice |
| <a href="#">Дом на Маячной</a>          | Internal | Passing Juice |
| <a href="#">Лесной</a>                  | Internal | Passing Juice |
| <a href="#">Горизонт</a>                | Internal | Passing Juice |
| <a href="#">Каравелла</a>               | Internal | Passing Juice |
| <a href="#">Дом на Корчагина</a>        | Internal | Passing Juice |
| <a href="#">Дом на Горпищенко</a>       | Internal | Passing Juice |
| <a href="#">Дом на Шевченко</a>         | Internal | Passing Juice |
| <a href="#">Юбилейный</a>               | Internal | Passing Juice |
| <a href="#">Парк Победы</a>             | Internal | Passing Juice |
| <a href="#">Айвазовский</a>             | Internal | Passing Juice |
| <a href="#">ЖК «Рудневский»:</a>        | Internal | Passing Juice |
| <a href="#">ЖК «Троицкий»:</a>          | Internal | Passing Juice |
| <a href="#">ЖК «Шишкин»:</a>            | Internal | Passing Juice |
| <a href="#">ЖК «Куприн»:</a>            | Internal | Passing Juice |
| <a href="#">ЖК «Омега»:</a>             | Internal | Passing Juice |
| <a href="#">Апельсин</a>                | Internal | Passing Juice |
| <a href="#">Ореховый</a>                | Internal | Passing Juice |
| <a href="#">Бизнес-пространство Куб</a> | Internal | Passing Juice |
| <a href="#">Адмиральская Лагуна</a>     | Internal | Passing Juice |
| <a href="#">Корабельный</a>             | Internal | Passing Juice |
| <a href="#">Симферополь</a>             | Internal | Passing Juice |
| <a href="#">ЖК на бульваре Ленина</a>   | Internal | Passing Juice |
| <a href="#">ЖК на Батурина</a>          | Internal | Passing Juice |
|                                         |          |               |

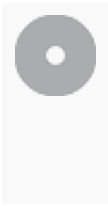
## In-page links

|                                                                                      |          |               |
|--------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Феодосия</a>                                                             | Internal | Passing Juice |
| <a href="#">Кристалл</a>                                                             | Internal | Passing Juice |
| <a href="#">Алушта</a>                                                               | Internal | Passing Juice |
| <a href="#">Семейный</a>                                                             | Internal | Passing Juice |
| <a href="#">Аренда</a>                                                               | Internal | Passing Juice |
| <a href="#">Условия покупки</a>                                                      | Internal | Passing Juice |
| <a href="#">Ипотека</a>                                                              | Internal | Passing Juice |
| <a href="#">Материнский капитал</a>                                                  | Internal | Passing Juice |
| <a href="#">Рассрочка</a>                                                            | Internal | Passing Juice |
| <a href="#">Купить онлайн</a>                                                        | Internal | Passing Juice |
| <a href="#">Рассрочка на гибких условиях</a>                                         | Internal | Passing Juice |
| <a href="#">О компании</a>                                                           | Internal | Passing Juice |
| <a href="#">Вакансии</a>                                                             | Internal | Passing Juice |
| <a href="#">Новости</a>                                                              | Internal | Passing Juice |
| <a href="#">Награды</a>                                                              | Internal | Passing Juice |
| <a href="#">Контакты</a>                                                             | Internal | Passing Juice |
| <a href="#">Узнать подробнее</a>                                                     | Internal | Passing Juice |
| <a href="#">Узнать подробнее</a>                                                     | Internal | Passing Juice |
| <a href="#">44 объекта</a>                                                           | Internal | Passing Juice |
| <a href="#">435 объектов</a>                                                         | Internal | Passing Juice |
| <a href="#">954 объекта</a>                                                          | Internal | Passing Juice |
| <a href="#">График работы ГК «ИнтерСтрой» в праздничные дни</a>                      | Internal | Passing Juice |
| <a href="#">Курортный комплекс «Лучистое» в Алуште - место, где хочется остаться</a> | Internal | Passing Juice |
| <a href="#">Начните свой день с вдохновением - у самого моря!</a>                    | Internal | Passing Juice |
| <a href="#">В Крыму торжественно открыт первый этап ЖК «Республика»</a>              | Internal | Passing Juice |
| <a href="#">ГК «ИнтерСтрой» получила награду от сервиса Авито.Недвижимость</a>       | Internal | Passing Juice |
|                                                                                      |          |               |

## In-page links

|                                                                                          |          |               |
|------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Жилой комплекс «Прованс» сдан в эксплуатацию</a>                             | Internal | Passing Juice |
| <a href="#">Первый апарт-отель от федерального гостиничного оператора в Крыму</a>        | Internal | Passing Juice |
| <a href="#">Крытый паркинг - идеальное решение для любого автовладельца</a>              | Internal | Passing Juice |
| <a href="#">Тенденции на рынке недвижимости у моря: анализ ситуации на примере Крыма</a> | Internal | Passing Juice |
| <a href="#">В Евпатории появится новый эксклюзивный апарт-отель</a>                      | Internal | Passing Juice |
| <a href="#">Жилой комплекс «Прованс» - скоро ввод в эксплуатацию</a>                     | Internal | Passing Juice |
| <a href="#">Что говорят клиенты о ГК «ИнтерСтрой»</a>                                    | Internal | Passing Juice |
| <a href="#">Готовые объекты</a>                                                          | Internal | Passing Juice |
| <a href="#">Жилищные сертификаты</a>                                                     | Internal | Passing Juice |
| =                                                                                        | External | Passing Juice |
| =                                                                                        | External | Passing Juice |
| <a href="#">Политика конфиденциальности</a>                                              | Internal | Passing Juice |
| <a href="#">обработку персональных данных</a>                                            | Internal | Passing Juice |
| <a href="#">Квартиры</a>                                                                 | Internal | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                                                    |
|------------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | читать данных севастополь интерстрой<br>далее звонок персональных<br>СЕГОДНЯ симферополь обработку |
|------------------------------------------------------------------------------------|----------------|----------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| сегодня | 22      | ✖     | ✖        | ✖           | ✖        |
| далее   | 16      | ✖     | ✖        | ✖           | ✖        |
| читать  | 12      | ✖     | ✖        | ✖           | ✖        |
|         |         |       |          |             |          |

## Keywords Consistency

|             |    |   |   |   |   |
|-------------|----|---|---|---|---|
| звонок      | 11 | ✖ | ✖ | ✖ | ✖ |
| симферополь | 10 | ✖ | ✖ | ✖ | ✖ |

## Usability

|                                                                                   |              |                                                   |
|-----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|   | Url          | Domain : интерстрой.рф<br>Length : 13             |
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                      |
|  | W3C Validity    | Errors : 9<br>Warnings : 2                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                          |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div></div> |

## Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.xn--e1afeoglahgd.xn--p1ai/sitemap.xml>



### Robots.txt

<http://xn--e1afeoglahgd.xn--p1ai/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.