









# Website review somepeoplewear.com

Generated on February 13 2025 15:35 PM




The score is 42/100







## SEO Content

	Title	<p>Официальный сайт бренда SOME PEOPLE</p> <p><b>Length : 35</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>SOME PEOPLE — российско-грузинский бренд модной мужской одежды. Официальный интернет-магазин бренда. Наши магазины есть в Москве. Доставка по всей России.</p> <p><b>Length : 154</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1310 1481 1720"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://somepeoplewear.com</td> </tr> <tr> <td>title</td> <td>SOME PEOPLE</td> </tr> <tr> <td>image</td> <td>https://static.insales-cdn.com/assets/1/4729/6574713/1739359077/og_default.jpg</td> </tr> </tbody> </table>	Property	Content	type	website	url	https://somepeoplewear.com	title	SOME PEOPLE	image	https://static.insales-cdn.com/assets/1/4729/6574713/1739359077/og_default.jpg		
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	Headings	<table border="1" data-bbox="539 1747 1481 1825"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	<p>We found 34 images on this web page.</p> <p>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 6.9%  Internal Links 93.1%


## In-page links

Anchor	Type	Juice
<a href="#">Дарим бонус за регистрацию</a>	Internal	Passing Juice
<a href="#">Смотреть все</a>	Internal	Passing Juice
<a href="#">Пальто</a>	Internal	Passing Juice
<a href="#">Куртки</a>	Internal	Passing Juice
<a href="#">Пуховики</a>	Internal	Passing Juice
<a href="#">Тренчи</a>	Internal	Passing Juice
<a href="#">Жилетки</a>	Internal	Passing Juice

## In-page links

<a href="#">Бомберы</a>	Internal	Passing Juice
<a href="#">Пиджаки</a>	Internal	Passing Juice
<a href="#">Рубашки</a>	Internal	Passing Juice
<a href="#">Брюки</a>	Internal	Passing Juice
<a href="#">Шорты</a>	Internal	Passing Juice
<a href="#">Футболки и майки</a>	Internal	Passing Juice
<a href="#">Худи и свитшоты</a>	Internal	Passing Juice
<a href="#">Лонгсливы</a>	Internal	Passing Juice
<a href="#">Джоггеры</a>	Internal	Passing Juice
<a href="#">Аксессуары</a>	Internal	Passing Juice
<a href="#">Бестселлеры</a>	Internal	Passing Juice
<a href="#">Сертификаты</a>	Internal	Passing Juice
<a href="#">Новые поступления</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Подробнее</a>	Internal	Passing Juice
<a href="#">Каталог</a>	Internal	Passing Juice
<a href="#">Сертификаты</a>	Internal	Passing Juice
<a href="#">Клиентский сервис</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">политики конфиденциальности</a>	Internal	Passing Juice
<a href="#">В каталог</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	предзаказ <b>бонус дарим 2880рх</b> <b>регистрацию</b> куртки тренчи <b>min-width</b> каталог все
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
дарим	10	✘	✘	✘	✘
бонус	10	✘	✘	✘	✘
регистрацию	10	✘	✘	✘	✘
min-width	10	✘	✘	✘	✘
2880px	10	✘	✘	✘	✘








## Usability

	Url	Domain : somepeoplewear.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 135 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://somepeoplewear.com/sitemap.xml</code>
	Robots.txt	<code>http://somepeoplewear.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.