



# Website review smcsp.ru

Generated on November 11 2025 12:26 PM

The score is 40/100



## SEO Content

|    | Title                                                                                          | Дробильно-сортировочное оборудование от производителя SM GROUP<br><br><b>Length : 62</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                |                |                |                |                |                |          |         |     |                  |       |          |             |                                                                                                |      |         |       |                                                                                   |
|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|----------|---------|-----|------------------|-------|----------|-------------|------------------------------------------------------------------------------------------------|------|---------|-------|-----------------------------------------------------------------------------------|
|    | Description                                                                                    | Компания «SM Group» — российский производитель дробильно-сортировочных комплексов и оборудования. Предлагаем надёжные решения для горнодобывающей и перерабатывающей отраслей. Качество, проверенные технологии, сервис. Узнайте больше на сайте!<br><br><b>Length : 241</b><br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.                                                                           |                |                |                |                |                |          |         |     |                  |       |          |             |                                                                                                |      |         |       |                                                                                   |
|  | Keywords                                                                                       | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                       |                |                |                |                |                |          |         |     |                  |       |          |             |                                                                                                |      |         |       |                                                                                   |
|  | Og Meta Properties                                                                             | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://smcsp.ru</td></tr><tr><td>title</td><td>SM GROUP</td></tr><tr><td>description</td><td>Компании SM Group - российский производитель дробильно-сортировочных комплексов и оборудования</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://thb.tildacdn.com/tild3761-3538-4662-b133-336537653730/-/resize/504x/1.jpg</td></tr></tbody></table> |                |                |                |                |                | Property | Content | url | https://smcsp.ru | title | SM GROUP | description | Компании SM Group - российский производитель дробильно-сортировочных комплексов и оборудования | type | website | image | https://thb.tildacdn.com/tild3761-3538-4662-b133-336537653730/-/resize/504x/1.jpg |
| Property                                                                           | Content                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                |                |                |                |                |          |         |     |                  |       |          |             |                                                                                                |      |         |       |                                                                                   |
| url                                                                                | https://smcsp.ru                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                |                |                |                |                |          |         |     |                  |       |          |             |                                                                                                |      |         |       |                                                                                   |
| title                                                                              | SM GROUP                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                |                |                |                |                |          |         |     |                  |       |          |             |                                                                                                |      |         |       |                                                                                   |
| description                                                                        | Компании SM Group - российский производитель дробильно-сортировочных комплексов и оборудования |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                |                |                |                |                |          |         |     |                  |       |          |             |                                                                                                |      |         |       |                                                                                   |
| type                                                                               | website                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                |                |                |                |                |          |         |     |                  |       |          |             |                                                                                                |      |         |       |                                                                                   |
| image                                                                              | https://thb.tildacdn.com/tild3761-3538-4662-b133-336537653730/-/resize/504x/1.jpg              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                |                |                |                |                |          |         |     |                  |       |          |             |                                                                                                |      |         |       |                                                                                   |
|                                                                                    | Headings                                                                                       | <b>H1</b><br>1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>H2</b><br>5 | <b>H3</b><br>4 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |          |         |     |                  |       |          |             |                                                                                                |      |         |       |                                                                                   |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    |                 | <ul style="list-style-type: none"><li>• [H1] ДРОБИЛЬНО-СОРТИРОВОЧНЫЕ КОМПЛЕКСЫ И ОБОРУДОВАНИЕ</li><li>• [H2] Что мы производим</li><li>• [H2] Комплексный подход к оснащению производства</li><li>• [H2] От идеи до реализации</li><li>• [H2] Наши работы</li><li>• [H2] О заводе Строймаш</li><li>• [H3] Инжиниринговый центр</li><li>• [H3] Производственная база</li><li>• [H3] Коллектив сотрудников</li><li>• [H3] Сервис</li></ul> |
|    | Images          | <p>We found 9 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                   |
|    | Text/HTML Ratio | <p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                               |
|   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                                                                |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                                                                                                                                                                                                                                                                                                       |

## SEO Links

|                                                                                    |                         |                                                                                                         |
|------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Bad. Your links have query string.                                                                      |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.          |
|  | In-page links           | We found a total of 36 links including 0 link(s) to files                                               |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

## In-page links

| Anchor                                                 | Type     | Juice         |
|--------------------------------------------------------|----------|---------------|
| <a href="#">обратный звонок</a>                        | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| <a href="#">Дробление</a>                              | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| <a href="#">Промывка и&amp;nbsp;обогащение</a>         | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| <a href="#">Полумобильное и мобильное оборудование</a> | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| <a href="#">Специализирован-ные решения</a>            | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| <a href="#">Вспомогательное оборудование</a>           | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| <a href="#">Сортировка</a>                             | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| <a href="#">Загрузка и транспортировка</a>             | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| =                                                      | Internal | Passing Juice |
| <a href="#">Все проекты →</a>                          | Internal | Passing Juice |
| <a href="#">политикой конфиденциальности.</a>          | Internal | Passing Juice |
| <a href="#">контакты</a>                               | Internal | Passing Juice |
| <a href="#">меню</a>                                   | Internal | Passing Juice |
| <a href="#">услуги</a>                                 | Internal | Passing Juice |
|                                                        |          |               |

## In-page links

|                                 |          |               |
|---------------------------------|----------|---------------|
| <a href="#">главная</a>         | Internal | Passing Juice |
| <a href="#">=</a>               | Internal | Passing Juice |
| <a href="#">Продукция</a>       | Internal | Passing Juice |
| <a href="#">Услуги</a>          | Internal | Passing Juice |
| <a href="#">О компании</a>      | Internal | Passing Juice |
| <a href="#">Сертификаты</a>     | Internal | Passing Juice |
| <a href="#">Полезные статьи</a> | Internal | Passing Juice |
| <a href="#">Новости</a>         | Internal | Passing Juice |
| <a href="#">Вакансии</a>        | Internal | Passing Juice |

## SEO Keywords

|                                                                                   |                |                                                                                                                    |
|-----------------------------------------------------------------------------------|----------------|--------------------------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | технологических согласен<br>оборудования получить линий<br>групп компания строймаш<br>политикой конфиденциальности |
|-----------------------------------------------------------------------------------|----------------|--------------------------------------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword         | Content | Title | Keywords | Description | Headings |
|-----------------|---------|-------|----------|-------------|----------|
| оборудования    | 3       | ✖     | ✖        | ✔           | ✖        |
| технологических | 3       | ✖     | ✖        | ✖           | ✖        |
| строймаш        | 2       | ✖     | ✖        | ✖           | ✔        |
| компания        | 2       | ✖     | ✖        | ✔           | ✖        |
| линий           | 2       | ✖     | ✖        | ✖           | ✖        |

## Usability

|                                                                                    |     |                                 |
|------------------------------------------------------------------------------------|-----|---------------------------------|
|  | Url | Domain : smcsp.ru<br>Length : 8 |
|------------------------------------------------------------------------------------|-----|---------------------------------|

## Usability

|                                                                                  |              |                                                                                                                                          |
|----------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | Favicon      | Great, your website has a favicon.                                                                                                       |
|  | Printability | Great. We have found a Print-Friendly CSS.                                                                                               |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|  | Speed Tips      | <div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> |
|------------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile

✓ Flash content

## Optimization

|   |             |                                                                                                                                                                                                                                                                                                                   |
|---|-------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ✓ | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="https://smcsp.ru/sitemap.xml">https://smcsp.ru/sitemap.xml</a><br/><a href="https://smcsp.ru/sitemap-store.xml">https://smcsp.ru/sitemap-store.xml</a><br/><a href="https://smcsp.ru/sitemap-feeds.xml">https://smcsp.ru/sitemap-feeds.xml</a></div> |
| ✓ | Robots.txt  | <p><a href="http://smcsp.ru/robots.txt">http://smcsp.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                      |
| ✗ | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>                   |