



# Website review nkbe.ru

Generated on October 15 2024 16:33 PM





The score is 55/100







## SEO Content

|           | Title  | <p>«НКБ» - кредитование физических лиц и бизнеса в Москве</p> <p><b>Length : 54</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |          |         |       |  |     |                  |      |         |           |     |       |                                     |
|-----------|--|--|----------|---------|-------|--|-----|------------------|------|---------|-----------|-----|-------|-------------------------------------|
|           | Description  | <p>НКБ предлагает профессиональный сервис в области кредитования физических и юридических лиц на выгодных клиенту условиях.</p> <p><b>Length : 120</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |       |  |     |                  |      |         |           |     |       |                                     |
|           | Keywords   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |       |  |     |                  |      |         |           |     |       |                                     |
|           | Og Meta Properties   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1787"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>&amp;laquo;НКБ&amp;raquo; - кредитование физических лиц и бизнеса в Москве</td> </tr> <tr> <td>url</td> <td>https://nkbe.ru/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>НКБ</td> </tr> <tr> <td>image</td> <td>https://nkbe.ru/upload/img/main.jpg</td> </tr> </tbody> </table> | Property | Content | title | &laquo;НКБ&raquo; - кредитование физических лиц и бизнеса в Москве | url | https://nkbe.ru/ | type | website | site_name | НКБ | image | https://nkbe.ru/upload/img/main.jpg |
| Property  | Content  |  |          |         |       |  |     |                  |      |         |           |     |       |                                     |
| title     | &laquo;НКБ&raquo; - кредитование физических лиц и бизнеса в Москве |  |          |         |       |  |     |                  |      |         |           |     |       |                                     |
| url       | https://nkbe.ru/   |  |          |         |       |  |     |                  |      |         |           |     |       |                                     |
| type      | website  |  |          |         |       |  |     |                  |      |         |           |     |       |                                     |
| site_name | НКБ  |  |          |         |       |  |     |                  |      |         |           |     |       |                                     |
| image     | https://nkbe.ru/upload/img/main.jpg                                |  |          |         |       |  |     |                  |      |         |           |     |       |                                     |
|           | Headings   | <table border="1" data-bbox="544 1809 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>1</td> <td>1</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1912 1038 2078" style="list-style-type: none"> <li>• [H1] Кредит на любые цели</li> <li>• [H2] Популярные продукты</li> <li>• [H2] Преимущества</li> <li>• [H2] Партнеры</li> <li>• [H2] Новости</li> </ul>                                    | H1       | H2      | H3    | H4   | H5  | H6               | 1    | 4       | 1         | 1   | 2     | 0                                   |
| H1        | H2   | H3   | H4       | H5      | H6    |  |     |                  |      |         |           |     |       |                                     |
| 1         | 4  | 1  | 1        | 2       | 0     |  |     |                  |      |         |           |     |       |                                     |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H3] Остались вопросы?</li><li>• [H4] Один заем в одни руки: ЦБ продолжает реформировать рынок МФО</li><li>• [H5]</li><li>• [H5] Центробанк вводит жесткие требования по блокировке счетов мошенников</li></ul> |
|  | Images          | We found 51 images on this web page.<br><br>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |
|  | Text/HTML Ratio | Ratio : <b>28%</b><br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 54 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 1.85%<br><br>Internal Links 98.15% |

## In-page links

| Anchor                           | Type     | Juice         |
|----------------------------------|----------|---------------|
| <a href="#">Кредит наличными</a> | Internal | Passing Juice |
|                                  |          |               |


## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Кредит онлайн</a>                                | Internal | Passing Juice |
| <a href="#">Быстрый кредит наличными</a>                     | Internal | Passing Juice |
| <a href="#">Кредит без справок и поручителей</a>             | Internal | Passing Juice |
| <a href="#">Кредит без подтверждения дохода</a>              | Internal | Passing Juice |
| <a href="#">Кредит с плохой кредитной историей</a>           | Internal | Passing Juice |
| <a href="#">Кредит с просрочками</a>                         | Internal | Passing Juice |
| <a href="#">Ипотека</a>                                      | Internal | Passing Juice |
| <a href="#">Ипотека в новостройке</a>                        | Internal | Passing Juice |
| <a href="#">Ипотека на вторичное жилье</a>                   | Internal | Passing Juice |
| <a href="#">Ипотека на дом</a>                               | Internal | Passing Juice |
| <a href="#">Ипотека на коммерческую недвижимость</a>         | Internal | Passing Juice |
| <a href="#">Ипотека с плохой историей</a>                    | Internal | Passing Juice |
| <a href="#">Рефинансирование</a>                             | Internal | Passing Juice |
| <a href="#">Срочное рефинансирование кредитов</a>            | Internal | Passing Juice |
| <a href="#">Рефинансирование потребительского кредита</a>    | Internal | Passing Juice |
| <a href="#">Рефинансирование ипотечного кредита</a>          | Internal | Passing Juice |
| <a href="#">Рефинансирование залога</a>                      | Internal | Passing Juice |
| <a href="#">Рефинансирование с плохой кредитной историей</a> | Internal | Passing Juice |
| <a href="#">Рефинансирование с высокой нагрузкой</a>         | Internal | Passing Juice |
| <a href="#">Под залог</a>                                    | Internal | Passing Juice |
| <a href="#">Кредит под залог онлайн</a>                      | Internal | Passing Juice |
| <a href="#">Срочный кредит под залог недвижимости</a>        | Internal | Passing Juice |
| <a href="#">Кредит под залог квартиры</a>                    | Internal | Passing Juice |
| <a href="#">Кредит под залог комнаты</a>                     | Internal | Passing Juice |
| <a href="#">Кредит под залог дома</a>                        | Internal | Passing Juice |
| <a href="#">Кредит под залог доли</a>                        | Internal | Passing Juice |
| <a href="#">Кредит под залог автомобиля</a>                  | Internal | Passing Juice |
| <a href="#">Кредит под залог с плохой историей</a>           | Internal | Passing Juice |
|  |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Бизнесу</a>  | Internal | Passing Juice |
| <a href="#">Оборотное кредитование</a>   | Internal | Passing Juice |
| <a href="#">Рефинансирование</a>   | Internal | Passing Juice |
| <a href="#">Коммерческая ипотека</a>   | Internal | Passing Juice |
| <a href="#">Инвестиционный кредит</a>  | Internal | Passing Juice |
| <a href="#">Овердрафт</a>  | Internal | Passing Juice |
| <a href="#">Выгрузка кредитной истории</a>   | Internal | Passing Juice |
| <a href="#">Калькулятор</a>  | Internal | Passing Juice |
| <a href="#">Новости</a>  | Internal | Passing Juice |
| <a href="#">Контакты</a>   | Internal | Passing Juice |
| <a href="#">Банки</a>  | Internal | Passing Juice |
| <a href="#">Недвижимость</a>   | Internal | Passing Juice |
| <a href="#">Бизнес</a>   | Internal | Passing Juice |
| <a href="#">Экономика</a>  | Internal | Passing Juice |
| <a href="#">Политика</a>   | Internal | Passing Juice |
| <a href="#">Банк знаний</a>  | Internal | Passing Juice |
| <a href="#">О компании</a>   | Internal | Passing Juice |
| <a href="#">Проверка кредитной истории</a>   | Internal | Passing Juice |
| <a href="#">Получить кредит</a>  | External | Passing Juice |
| <a href="#">Банки-партнеры</a>   | Internal | Passing Juice |
| <a href="#">Застройщики</a>  | Internal | Passing Juice |
| <a href="#">Оценочные компании</a>   | Internal | Passing Juice |
| <a href="#">Страховые компании</a>   | Internal | Passing Juice |
| <a href="#">Один заем в одни руки: ЦБ продолжает реформировать рынок МФО</a>         | Internal | Passing Juice |
| <a href="#">Центробанк вводит жесткие требования по блокировке счетов мошенников</a> | Internal | Passing Juice |






## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | плохой историей рефинансирование<br>данных <b>ПОД</b> ипотека <b>залог</b> кредит<br>кредитной <b>нкб</b> |
|--|----------------|---|


## Keywords Consistency

| Keyword              | Content | Title | Keywords | Description | Headings |
|----------------------|---------|-------|----------|-------------|----------|
| кредит               | 19      | ✓     | ✗        | ✓           | ✓        |
| под                  | 16      | ✗     | ✗        | ✗           | ✗        |
| залог                | 16      | ✗     | ✗        | ✗           | ✗        |
| нкб                  | 13      | ✓     | ✗        | ✓           | ✗        |
| рефинансирован<br>ие | 11      | ✗     | ✗        | ✗           | ✗        |











## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : nkbe.ru<br>Length : 7                    |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |         |        |
|--|---------|--------|
|  | Doctype | HTML 5 |
|--|---------|--------|




## Document

|  |                 |  |
|--|-----------------|--|
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 11<br>Warnings : 23   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><code>https://nkbe.ru/sitemap.xml</code>   |
|  | Robots.txt  | <code>http://nkbe.ru/robots.txt</code><br>Great, your website has a robots.txt file.  |
|  | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You |

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.