







# Website review luluicc.in

Generated on April 09 2026 06:01 AM




The score is 60/100







## SEO Content

|    | Title              | Lulu ICC Hotels In Thrissur  Best Hotels in Thrissur   Hotels Near Guruvayur<br><br><b>Length : 76</b><br><br>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.  |    |    |    |    |    |    |   |   |   |   |   |   |
|--|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Lulu International Convention Center is one of the famous and best hotels in Thrissur, near Guruvayur Temple offers top quality services and ensures a complete experience, whatever your requirement is.<br><br><b>Length : 201</b><br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | Hotels In Thrissur,Budget Hotels In Thrissur,Hotel Near Guruvayur<br><br>Good, your page contains meta keywords.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>0</td><td>4</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] HOTELS NEAR GURUVAYUR</li><li>• [H3] Convention Center</li><li>• [H3] Garden Hotel</li><li>• [H3] Clay Oven Restaurant</li><li>• [H3] Banquets Menu's</li><li>• [H4] welcome to lulu icc</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 4 | 1 | 0 | 0 |
| H1   | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 0                  | 4  | 1  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | We found 15 images on this web page.<br><br>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio    | Ratio : <b>27%</b>   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  |        | Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.                        |
|  | Flash  | Perfect, no Flash content has been detected on this page.  |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 41 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 12.2%<br>Internal Links 87.8%   |

## In-page links

| Anchor                           | Type     | Juice         |
|----------------------------------|----------|---------------|
| <a href="#">Overview</a>         | Internal | Passing Juice |
| <a href="#">Our Vision</a>       | Internal | Passing Juice |
| <a href="#">Our History</a>      | Internal | Passing Juice |
| <a href="#">Overview</a>         | Internal | Passing Juice |
| <a href="#">Royal Suite</a>      | Internal | Passing Juice |
| <a href="#">Executive Suites</a> | Internal | Passing Juice |
| <a href="#">Premium Rooms</a>    | Internal | Passing Juice |


## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Room facilities</a>          | Internal | Passing Juice |
| <a href="#">Room Reservation</a>         | Internal | Passing Juice |
| <a href="#">Overview</a>                 | Internal | Passing Juice |
| <a href="#">weekend Buffets</a>          | Internal | Passing Juice |
| <a href="#">Overview</a>                 | Internal | Passing Juice |
| <a href="#">Menus</a>                    | Internal | Passing Juice |
| <a href="#">Terms &amp; Conditions</a>   | Internal | Passing Juice |
| <a href="#">Hall Layout</a>              | Internal | Passing Juice |
| <a href="#">Event Management Support</a> | Internal | Passing Juice |
| <a href="#">Conference</a>               | Internal | Passing Juice |
| <a href="#">Exhibitions</a>              | Internal | Passing Juice |
| <a href="#">Weddings</a>                 | Internal | Passing Juice |
| <a href="#">Social Gatherings</a>        | Internal | Passing Juice |
| <a href="#">Product Launches</a>         | Internal | Passing Juice |
| <a href="#">Business Center</a>          | Internal | Passing Juice |
| <a href="#">Fitness Center</a>           | Internal | Passing Juice |
| <a href="#">Kids Play Area</a>           | Internal | Passing Juice |
| <a href="#">Parking</a>                  | Internal | Passing Juice |
| <a href="#">Safe Deposit Lockers</a>     | Internal | Passing Juice |
| <a href="#">Helipad</a>                  | Internal | Passing Juice |
| <a href="#">Designer Cakes</a>           | Internal | Passing Juice |
| <a href="#">Lulu ICC</a>                 | Internal | Passing Juice |
| <a href="#">Rooms</a>                    | Internal | Passing Juice |
| <a href="#">Convention Center</a>        | Internal | Passing Juice |
| <a href="#">Events</a>                   | Internal | Passing Juice |
| =  | External | Passing Juice |
| =  | External | Passing Juice |
| =  | External | Passing Juice |
|  |          |               |

## In-page links

|                                     |          |               |
|-------------------------------------|----------|---------------|
| =                                   | External | Passing Juice |
| <a href="#">View more</a>           | Internal | Passing Juice |
| <a href="#">find out more</a>       | Internal | Passing Juice |
| <a href="#">find out more</a>       | Internal | Passing Juice |
| <a href="#">find out more</a>       | Internal | Passing Juice |
| <a href="#">COZAK TECHNOLOGIES.</a> | External | Passing Juice |




## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | thrissur lulu best hotels convention rooms center guruvayur near overview |
|--|----------------|---|



## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| lulu       | 8       | ✓     | ✗        | ✓           | ✓        |
| center     | 8       | ✗     | ✗        | ✓           | ✓        |
| hotels     | 6       | ✓     | ✓        | ✓           | ✓        |
| convention | 5       | ✗     | ✗        | ✓           | ✓        |
| thrissur   | 4       | ✓     | ✓        | ✓           | ✗        |












## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : luluicc.in<br>Length : 10      |
|  | Favicon      | Great, your website has a favicon.      |
|  | Printability | We could not find a Print-Friendly CSS. |





## Usability

|  |             |   |
|--|-------------|---|
|  | Language    | Good. Your declared language is en.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





## Document

|  |                 |   |
|--|-----------------|---|
|    | Doctype         | HTML 5  |
|    | Encoding        | Perfect. Your declared charset is UTF-8.  |
|    | W3C Validity    | Errors : 0<br>Warnings : 0  |
|   | Email Privacy   | Great no email address has been found in plain text!  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://luluicc.in/robots.txt">http://luluicc.in/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>   |