

## Website review exsoft.io

Generated on September 07 2023 16:26 PM

The score is 54/100

### **SEO Content**

	Title	from eXs Length Ideally, y	soft : <b>73</b> your title sho	ould contai	nkey - Ready n between 1 calculate tex	) and 70 ch	to Business aracters (spaces
	Description	cryptocu of payme support Length Ideally, y	rrency exch ent systems (licenses, ma : <b>248</b> your meta de	anger from and crypto arketing) > escription s	o-exchanges Technical s should conta	inder 1 mon via API > Ac upport and o	th ≻Connection dditional other
$\bigotimes$	Keywords	-			eta keywords create keywo		ge. Use <u>this free</u>
8	Og Meta Properties	social cr		er structuri	ze your page		nis tags allows ree og
	Headings	<b>H1</b> 1	<b>H2</b> 9	<b>H3</b> 0	<b>H4</b> 6	<b>H5</b> 11	<b>H6</b> 0
0		• [ s • [ • [ • [ • [ • [ • [ • [ • [ • [	H1] Need a olution! H2] Services H2] Safety a H2] Safety a H2] Our adv H2] Our adv H2] Useful fu H2] System H2] Why cho H2] Connect	ready-mad we provic nd security nd security antages unctionality Interface oose us the excha answer all	e crypto bus le y y nger to any your questio	iness? Use E monitoring	Exsoft's on-box

### **SEO Content**

		<ul> <li>[H4] Dashboard</li> <li>[H4] Reporting</li> <li>[H4] Quick integration</li> <li>[H4] Flexibility</li> <li>[H4] Security and protection</li> <li>[H5] Do you need to quickly connect the exchanger? — We have a ready-made solution!</li> <li>[H5] Do you already have an exchanger, do you only need a gateway? — We have a ready-made solution!</li> <li>[H5] Do you need to connect new crypto exchanges? — We have a ready-made solution!</li> <li>[H5] Do you need a payment system for making mass payments (batch)? — We have a ready-made solution!</li> <li>[H5] Do you want to start your business in the crypto industry? - Then create your own crypto exchange in a couple of weeks</li> <li>[H5] Informative</li> <li>[H5] Are you ready to take your business to the next level of success?</li> <li>[H5] Continuous improvement and optimization</li> <li>[H5] Loyal price offer</li> <li>[H5] Reliable technical support</li> </ul>
$\bigotimes$	Images	We found 29 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : <b>6%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
0	lframe	Great, there are no lframes detected on this page.

## **SEO Links**

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
$\bigcirc$	In-page links	We found a total of 13 links including 0 link(s) to files

### **SEO Links**

Statistics

External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

# In-page links

Anchor	Туре	Juice
Integrations	Internal	Passing Juice
Crypto license	Internal	Passing Juice
About	Internal	Passing Juice
Support	Internal	Passing Juice
Prices	Internal	Passing Juice
Get started	Internal	Passing Juice
Read more	Internal	Passing Juice
See all benefits	Internal	Passing Juice
See all useful functionality	Internal	Passing Juice
Connect	Internal	Passing Juice
Developers	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice
Privacy policy	Internal	Passing Juice

## **SEO Keywords**

0	Keywords Cloud	exchange ready-made services
		exsoft solution business all crypto
		exchanger cryptocurrency

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
exchanger	13	×	×	×	×
exsoft	12	×	×	×	×
business	11	×	×	×	×
crypto	10	×	×	<b>*</b>	<b>*</b>
services	9	×	×	×	¥

# Usability

0	Url	Domain : exsoft.io Length : 9
0	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
0	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 12 Warnings : 0
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!

#### Document

0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too had, your website is using inline styles.</li> </ul>
		<ul> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> </ul>
		<ul><li>Too bad, your website has too many JS files (more than 6).</li></ul>
		<ul> <li>Perfect, your website takes advantage of gzip.</li> </ul>

#### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
0	Robots.txt	http://exsoft.io/robots.txt Great, your website has a robots.txt file.
0	Analytics	Great, your website has an analytics tool. Google Analytics