








Website review diversacastrol.pl

Generated on April 23 2026 15:47 PM





The score is 58/100







SEO Content

	<p>Title</p>	<p>Castrol – olej silnikowy, oleje silnikowe, olej syntetyczny, olej przekładniowy i&nbsp;środki smarne</p> <p>Length : 100</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Olej silnikowy Castrol – To więcej niż olej. To płynna technologia. Castrol jest producentem najwyższej klasy syntetycznych i konwencjonalnych olejów silnikowych oraz specjalistycznych środków smarnych do samochodów osobowych, motocykli, samochodów ciężarowych oraz łodzi.</p> <p>Length : 272</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 1731"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>page</td> </tr> <tr> <td>site_name</td> <td>bp.com</td> </tr> </tbody> </table>	Property	Content	type	page	site_name	bp.com						
Property	Content													
type	page													
site_name	bp.com													
	<p>Headings</p>	<table border="1" data-bbox="539 1765 1481 1832"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1868 1481 2063" style="list-style-type: none"> • [H1] Castrol – olej silnikowy, oleje silnikowe, olej syntetyczny, olej przekładniowy i środki smarne • [H2] Informacja o cookies • [H2] Castrol - Oleje silnikowe i środki smarne • [H2] CASTROL EDGE Z FLUID TITANIUM • [H2] CASTROL EDGE Z FLUID TITANIUM 	H1	H2	H3	H4	H5	H6	1	4	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	6	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Castrol oferuje zaawansowane technologicznie syntetyczne i konwencjonalne oleje silnikowe oraz specjalne środki smarne do samochodów osobowych i ciężarowych, motocykli oraz łodzi • [H3] Castrol na świecie • [H3] CASTROL W SPORCIE MOTOROWYM • [H3] Dobierz olej • [H3] Dobierz olej • [H3] Gdzie kupić
	Images	<p>We found 11 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
--------	------	-------

In-page links

[Informacja o cookies](#)

Internal

Passing Juice

[anuluj](#)

Internal

Passing Juice

=

Internal

Passing Juice

SEO Keywords



Keywords Cloud

edge **castrol olej** silnikowy dobierz silnikowe
smarne cookies oleje titanium

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
castrol	17	✓	✗	✓	✓
olej	14	✓	✗	✓	✓
oleje	5	✓	✗	✗	✓
silnikowy	4	✓	✗	✓	✓
silnikowe	4	✓	✗	✗	✓

Usability





	Url	Domain : diversa-castrol.pl Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pl.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to</p>
--	-------------	---

Optimization

		crawl the site more intelligently.
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>