



# Website review changehr.kz

Generated on March 20 2025 14:37 PM






The score is 48/100







## SEO Content

	Title	<p>Главная - Change</p> <p><b>Length : 16</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																							
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																							
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																							
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>ru_RU</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Главная - Change</td> </tr> <tr> <td>url</td> <td>https://changehr.kz/</td> </tr> <tr> <td>site_name</td> <td>Change</td> </tr> <tr> <td>image</td> <td>https://changehr.kz/wp-content/uploads/2025/03/Snimok-ekrana-2025-03-19-v-11.37.45.png</td> </tr> <tr> <td>image:width</td> <td>498</td> </tr> <tr> <td>image:height</td> <td>587</td> </tr> <tr> <td>image:type</td> <td>image/png</td> </tr> </tbody> </table>				Property	Content	locale	ru_RU	type	website	title	Главная - Change	url	https://changehr.kz/	site_name	Change	image	https://changehr.kz/wp-content/uploads/2025/03/Snimok-ekrana-2025-03-19-v-11.37.45.png	image:width	498	image:height	587	image:type	image/png
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	Headings	<b>H1</b> 1	<b>H2</b> 9	<b>H3</b> 1	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0																		

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Подбор сотрудников для вашего бизнеса</li><li>• [H2] Наши услуги</li><li>• [H2] Наши клиенты</li><li>• [H2] Поможем найти</li><li>• [H2] Кейсы</li><li>• [H2] О нас говорят</li><li>• [H2] ДОВЕРЬ ЗАДАЧУ ПРОФЕССИОНАЛАМ</li><li>• [H2] Стоимость услуг</li><li>• [H2] Наша команда</li><li>• [H2] Журнал</li><li>• [H3] 160 000 тг за 1 сотрудника</li></ul>
	Images	We found 43 images on this web page.  41 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

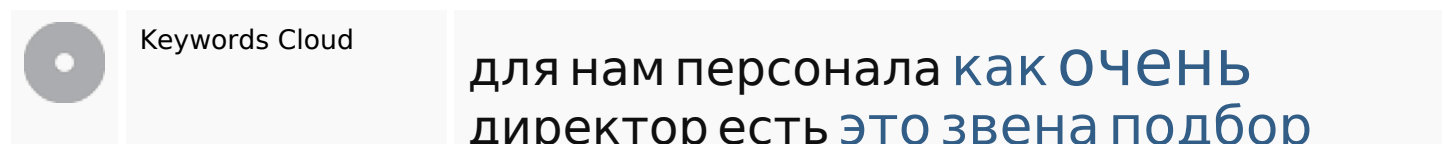
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 29.41%  Internal Links 70.59%

## In-page links

Anchor	Type	Juice
<a href="#">Главная</a>	Internal	Passing Juice
<a href="#">Услуги</a>	Internal	Passing Juice
<a href="#">Журнал</a>	Internal	Passing Juice
<a href="#">Кейсы</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">WhatsApp</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Ошибка в подборе &amp;#8211; неумение оценивать</a>	Internal	Passing Juice
<a href="#">Work-life balance?</a>	Internal	Passing Juice
<a href="#">Что такое KPI и кому он действительно нужен?</a>	Internal	Passing Juice
<a href="#">Текучесть персонала: как сохранить ключевых сотрудников?</a>	Internal	Passing Juice
<a href="#">Как нанимать менеджеров по продажам?</a>	Internal	Passing Juice
<a href="#">Ошибка в подборе &amp;#8211; низкое качество кандидатов</a>	Internal	Passing Juice
<a href="#">Политика конфиденциальности</a>	Internal	Passing Juice
<a href="#">Создание сайта</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
очень	10	✖	✖	✖	✖








## Keywords Consistency

подбор	7	✘	✘	✘	✔
звена	6	✘	✘	✘	✘
это	6	✘	✘	✘	✘
как	6	✘	✘	✘	✘





## Usability

	Url	Domain : changehr.kz Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 30 Warnings : 31
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.




## Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

[https://changehr.kz/sitemap\\_index.xml](https://changehr.kz/sitemap_index.xml)



### Robots.txt

<http://changehr.kz/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.