



Website review brandfactorystores.in

Generated on April 09 2026 11:42 AM

The score is 39/100







SEO Content

	Title	<p>Brand Factory</p> <p>Length : 13</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>2</td> <td>20</td> <td>0</td> <td>3</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H3] #BeTheFirst To bag discounts. • [H3] & more... • [H4] Introduction • [H4] Membership Eligibility • [H4] Account and Registration Obligations • [H4] You also agree to: • [H4] Invite Offer • [H4] Pricing Information • [H4] Terms and conditions for Customer Support Chat • [H4] You Agree and Confirm • [H4] You may not use the Site for any of the following purposes: • [H4] Colours • [H4] Modification of Terms & Conditions of Service • [H4] Governing Law and Jurisdiction • [H4] Reviews, Feedback, Submissions • [H4] Copyright & Trademark • [H4] Objectionable Material 	H1	H2	H3	H4	H5	H6	0	0	2	20	0	3
H1	H2	H3	H4	H5	H6									
0	0	2	20	0	3									

SEO Content

		<ul style="list-style-type: none"> • [H4] Indemnity • [H4] Termination • [H4] Limitation of Liability and Disclaimers • [H4] Site Security • [H4] Privacy Policy • [H6] Register for offer, or miss out • [H6] #Terms and Conditions • [H6] #Terms and Condition
	Images	<p>We found 24 images on this web page.</p> <p>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
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In-page links

[We are Social](#)

Internal

Passing Juice

[Locate Us](#)

Internal

Passing Juice

[Legal](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

bag offer register select brand brands
factory miss bethefirst discounts

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
select	3	✘	✘	✘	✘
offer	2	✘	✘	✘	✔
brands	2	✘	✘	✘	✘
brand	1	✔	✘	✘	✘
factory	1	✔	✘	✘	✘

Usability





	Url	Domain : brandfactorystores.in Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.


Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to</p>
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Optimization

		crawl the site more intelligently.
	Robots.txt	http://brandfactorystores.in/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.